

Exclusive Healthcare Partnerships for Accessories Club Bangladesh PLC Members



Elevate Your Health and Wellness

Accessories Club Bangladesh PLC is proud to announce exclusive partnerships with four esteemed hospitals, offering our members substantial discounts on a range of medical services. Our mission is to provide exceptional value and enhance the well-being of our community.

Partner Hospitals and Discounts

- **MedPark Hospital Bangkok**
 - **Discount:** 20% off on selected services
- **Ship International Hospital**
 - **Discount:** 20% off on selected services
- **BRAC Hospital**
 - **Discount:** 20% off on selected services
- **Evercare Hospital**
 - **Discount:** 20% off on selected services

BRAC Hospital

Elevate Your Health with a 20% Discount at BRAC Hospital

Presented by: Accessories Club Bangladesh PLC



Introduction to Accessories Club Bangladesh PLC

- **Who We Are:** A community-focused club offering exclusive benefits to our members.
- **Our Mission:** To provide exceptional value and enhance the well-being of our members.

Strategic Partnership with BRAC Hospital

- **About BRAC Hospital:** Leading healthcare provider known for exceptional patient care and advanced medical services.
- **Why This Partnership:** To provide our members with affordable access to top-notch healthcare.

Exclusive 20% Discount Offer

- **Details:** 20% discount on select services at BRAC Hospital.
- **Eligibility:** Exclusive to Accessories Club Bangladesh PLC members.
- **Validity Period:** Offer valid for six months from the launch date.

Annex A

Regular discount on lab test and pharmacy

Particulars	Discount
Pathological, Biochemical test and immunological (Except Govt fixed prices)	10%
Radiology & Imaging test	10%
Pharmacy discount on Prescribed medicine (Except Injectables, Vaccine, Injections and non-medical items, up to 8% discount for invoices over BDT 3000)	5%

(Applicable for Employee, Members & their family members)

Full Body Health Checkup special Prices:

Particulars	Regular price	Special Package Price
Above 40 Full Body Health Checkup - Male	15,200	12,000
Below 40 Full Body Health Checkup - Male	11,100	8,750
Above 40 Full Body Health Checkup - Female	17,950	14000
Below 40 Full Body Health Checkup - Female	13,500	10,750

Ship International Hospital

Enhance Your Health with a 20% Discount at Ship International Hospital

Presented by: Accessories Club Bangladesh PLC



Introduction to Accessories Club Bangladesh PLC

- **Our Identity:** A dynamic club dedicated to providing exclusive advantages and improving the quality of life for our members.
- **Core Mission:** Deliver exceptional value and promote the well-being of our community.

Partnership with Ship International Hospital

- **Why Ship International Hospital?** Known for its world-class medical services and commitment to patient care.
- **Objective:** To offer our members access to top-tier healthcare at a reduced cost.

Details of the 20% Discount

- **Discount Specifics:** 20% off on a range of selected services at Ship International Hospital.

- **Who Can Benefit:** All members of Accessories Club Bangladesh PLC.
- **Offer Duration:** Valid for six months from the date of announcement.

Member Advantages

- **Significant Savings:** Lower medical expenses for members.
- **Access to Quality Care:** Benefit from high-standard healthcare services at a lower price.
- **Enhanced Membership Value:** Add value to club membership through exclusive healthcare savings.

How Members Can Avail the Discount

- **Procedure:** Present your club membership card at the hospital's reception.
- **Necessary Documentation:** Membership card and a valid photo ID.
- **Support Contact:** Reach out to our member services team for any assistance needed.

Marketing and Promotion Strategy

- **Promotion Channels:** Utilize social media, email newsletters, and club events.
- **Promotional Materials:** Distribute flyers, posters, and online advertisements.
- **Engagement Activities:** Organize health awareness seminars and interactive Q&A sessions.

Expected Benefits

- **Increased Member Engagement:** Higher participation and satisfaction among members.
- **Improved Health Outcomes:** Better health and wellness for our members.
- **Stronger Club Image:** Position Accessories Club Bangladesh PLC as a leader in member welfare and health.

SL	SERVICE CATEGORY	DISCOUNT RATE
I	Registration	100%
II	Consultation (Professor/ Associate Professor /Assistant Professor/Consultant/Specialist/Junior Consultant)	20%
III	All category bed (Cabin, ICU, CCU, HDU, NICU)	20%
IV	Laboratory, Radiology & Imaging Tests	20%

We firmly believe that our journey together will be very satisfactory, and it would benefit both parties. An early response at your convenience will be highly appreciated.

MedPark Hospital Bangkok

Unlock Premium Healthcare with a 20% Discount at MedPark Hospital Bangkok

Presented by: Accessories Club Bangladesh PLC



Introducing Accessories Club Bangladesh PLC

- **Who We Are:** A vibrant community club focused on delivering exclusive perks and benefits to our members.
- **Our Mission:** To enhance our members' quality of life through valuable services and offers.

Why MedPark Hospital Bangkok?

- **Reputation:** A top-tier hospital known for innovative medical care and exceptional patient services.
- **Partnership Goal:** To ensure our members receive world-class healthcare at an affordable cost.

About the 20% Discount

- **Discount Scope:** 20% off on a variety of selected services at MedPark Hospital Bangkok.
- **Eligibility:** This exclusive offer is available to all Accessories Club Bangladesh PLC members.
- **Offer Duration:** Valid for six months from the launch date.

Key Benefits for Members

- **Financial Savings:** Considerable reduction in medical bills.
- **High-Quality Care:** Access superior healthcare services at a lower price.
- **Value Addition:** Boost the value of your club membership with exclusive health savings.

Availing the Discount

- **How To:** Present your club membership card at MedPark Hospital's reception desk.
- **Required Documents:** Bring your membership card and a valid photo ID.
- **Need Assistance?** Contact our member services team for help.

Promotion Strategy

- **Marketing Channels:** Utilize social media platforms, email campaigns, and club gatherings.
- **Promotional Tools:** Distribute informative flyers, posters, and digital ads.
- **Engagement Events:** Organize health awareness workshops and Q&A sessions.

Expected Outcomes

- **Enhanced Member Engagement:** Greater member involvement and satisfaction.



BRB Hospital

Offering a 20% Discount at BRB Hospital

Presented by: Accessories Club Bangladesh PLC



Introduction to Accessories Club Bangladesh PLC

- **Who We Are:** A club dedicated to enhancing the lifestyle of our members through exclusive benefits.
- **Our Mission:** To provide value and improve the well-being of our members.

Partnership with BRB Hospital

- **Why BRB Hospital?** Renowned for its high-quality healthcare services and commitment to patient care.
- **Purpose:** To offer our members enhanced healthcare access and financial savings.

20% Discount Offer Details

- **Scope:** Applies to select services at BRB Hospital.

- **Eligibility:** Available to all Accessories Club Bangladesh PLC members.
- **Duration:** Valid for six months from the start date.

Benefits for Members

- **Financial Savings:** Significant reduction in healthcare costs.
- **Improved Access:** Better access to quality healthcare services.
- **Added Value:** Enhances overall membership value.

How to Avail the Discount

- **Process:** Present your club membership card at BRB Hospital.
- **Documentation:** Membership card and a valid ID.
- **Contact:** For assistance, reach out to our support team.

Promotion Strategy

- **Channels:** Social media, email newsletters, and club meetings.
- **Materials:** Flyers and digital ads to raise awareness.
- **Events:** Health seminars and info sessions.

CORPORATE DISCOUNT OFFER

Accessories Club Bangladesh PLC

(Members, Employees & Dependents)

OPD	IPD Services
20% discount on Lab Services	20% discount on Lab Services
15% discount on Radiology & Imaging	15% discount on Radiology & Imaging
	10% discount on bed charges

Dependent are Members & Employee's Spouse, Children and Parents.

Our valued members of Accessories Club Bangladesh PLC, can enjoy following exclusive discount with you and your family.

Enjoy it...