

Enhance Your Health with a 20% Discount at Ship International Hospital

Presented by: Accessories Club Bangladesh PLC



Introduction to Accessories Club Bangladesh PLC

- **Our Identity:** A dynamic club dedicated to providing exclusive advantages and improving the quality of life for our members.
- **Core Mission:** Deliver exceptional value and promote the well-being of our community.

Partnership with Ship International Hospital

- **Why Ship International Hospital?** Known for its world-class medical services and commitment to patient care.
- **Objective:** To offer our members access to top-tier healthcare at a reduced cost.

Details of the 20% Discount

- **Discount Specifics:** 20% off on a range of selected services at Ship International Hospital.
- **Who Can Benefit:** All members of Accessories Club Bangladesh PLC.
- **Offer Duration:** Valid for six months from the date of announcement.

Member Advantages

- **Significant Savings:** Lower medical expenses for members.
- **Access to Quality Care:** Benefit from high-standard healthcare services at a lower price.
- **Enhanced Membership Value:** Add value to club membership through exclusive healthcare savings.

How Members Can Avail the Discount

- **Procedure:** Present your club membership card at the hospital's reception.
- **Necessary Documentation:** Membership card and a valid photo ID.
- **Support Contact:** Reach out to our member services team for any assistance needed.

Marketing and Promotion Strategy

- **Promotion Channels:** Utilize social media, email newsletters, and club events.
- **Promotional Materials:** Distribute flyers, posters, and online advertisements.
- **Engagement Activities:** Organize health awareness seminars and interactive Q&A sessions.

Expected Benefits

- **Increased Member Engagement:** Higher participation and satisfaction among members.
- **Improved Health Outcomes:** Better health and wellness for our members.
- **Stronger Club Image:** Position Accessories Club Bangladesh PLC as a leader in member welfare and health.

SL	SERVICE CATEGORY	DISCOUNT RATE
I	Registration	100%
II	Consultation (Professor/ Associate Professor /Assistant Professor/Consultant/Specialist/Junior Consultant)	20%
III	All category bed (Cabin, ICU, CCU, HDU, NICU)	20%
IV	Laboratory, Radiology & Imaging Tests	20%

We firmly believe that our journey together will be very satisfactory, and it would benefit both parties. An early response at your convenience will be highly appreciated.